

# Building Blocks of Club Success



Dynamic Clubs are BUILT for success! Belonging to a dynamic Club is a source of pride and instills enthusiasm and excitement within the Club environment. The foundations of this success are building blocks where each member strives to make their personal success a collective achievement. Let's get started!

## BUILDING BLOCKS OF CLUB SUCCESS



**S**uccessful Clubs have productive and enjoyable meetings  
**Use an Agenda...Follow Toastmaster Meeting Protocol...Try New Ideas...Use Toastmaster Etiquette...Participate in Contests...Have Meeting Themes**



**S**uccessful Clubs have members who use the Toastmaster Program  
**Give Manual Speeches...Track Educational Progress...Recognize Achievement...Induct New Members**



**S**uccessful Clubs hold Membership Building Contests to obtain new members  
**Advertise...Make Membership Building FUN...Welcome Guests...Follow Your Plan and Produce...Have Membership Applications and Guest Packets**



**S**uccessful Clubs have well-trained Officers committed to the Club  
**Develop a Club Success Plan...Hold Executive Board Meetings...Elect and Install Officers...Have Business Meetings at your Club Meetings**



**S**uccessful Clubs encourage all members to gain a CC and MORE  
**Recognize Achievement...Establish Mentorship Program for ALL...Lead by Example**



**S**uccessful Clubs follow the Communication and Leadership Tracks  
**Use Toastmasters International Material...Use DCP to Explain the Club's vision...Every Officer earns a CL...Ask for Help**



**S**uccessful Clubs have FUN, ENERGY, and ENTHUSIASM!  
**Volunteer...Make it Fun ...Go Outside the Club TOGETHER...Embrace New Ideas**



Compliments of Bash Turay, DTM, PID  
Candidate for Second Vice President  
*"Envision Our Possibilities Together"*