

## **What do Toastmasters get out of new club growth?**

### **You grow personally**

Getting a new club started isn't just about the any new opportunities you'll have to give speeches – at demonstration meetings and in the first months of a budding club. It also presents many challenges and opportunities that you don't find in your participation in existing clubs. You will apply your organizational and planning skills, your marketing and persuasion skills, your coaching, mentoring and leadership skills in a deeper, more impacting way and thereby improve in all these aspects. And, of course, you get credit toward your Advanced Leader award!

### **Your area grows and becomes more fun**

Interaction between clubs is an integral element of keeping the Toastmasters experience fresh and motivating participation. Some clubs are fairly isolated from others, however, and some large regions have no clubs at all. By building new clubs, you can reduce the distance between area clubs, allowing them to exchange ideas more readily and support each other. You strengthen your Toastmasters area, enabling ever more exciting local conferences and social opportunities. It's more fun and inspiring for everyone!

### **Your district grows and supports you better**

You've heard many times that the district is here to serve you as members. This is especially difficult when the number of clubs is so low that the areas are quite spread out geographically and resources are slim. It's difficult for area governors to be present for the clubs on a regular basis, and some members might never meet the division and district officers. By building new clubs, areas can be realigned and reduced geographically. Each club will interact more regularly with the Area Governor and hopefully receive better service and support.

And let's not forget that building new clubs ensures not only that our district stays healthy and vital but also that we come one step further toward reaching our mission: to make effective communication a worldwide reality.

Building new clubs gives all Toastmasters the chance to improve their district, their area, but most importantly, themselves!