



Presenting Over the Internet

Tools and Techniques

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Saturday Morning LIVE!

What to expect

- Concepts
- Demonstrations
- You Tube
- Web Streaming
- Web Conferencing

Webcasting

- Internet Based Media Presentation
- Streaming Media
- VoIP (Voice over Internet Protocol)
- One to Many users
- Different from Web Conferencing:
 - Many to many interaction

YouTube

- Largest Video Sharing Website
- Subsidiary of Google.
- Easily upload videos, movie clips
- Embed the video in a web page

Useful Links for YouTube


- Uploading a Video to YouTube
 - http://www.youtube.com/watch?v=_O7iUiftbKU
- Embedding the Video on a web page
 - <http://www.youtube.com/watch?v=ZnehCBoYLbc>

Embedding YouTube Video

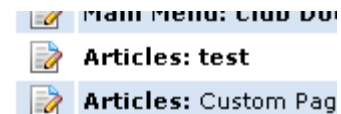
site administration






This is a [FreeToastHost.org](#) website. test

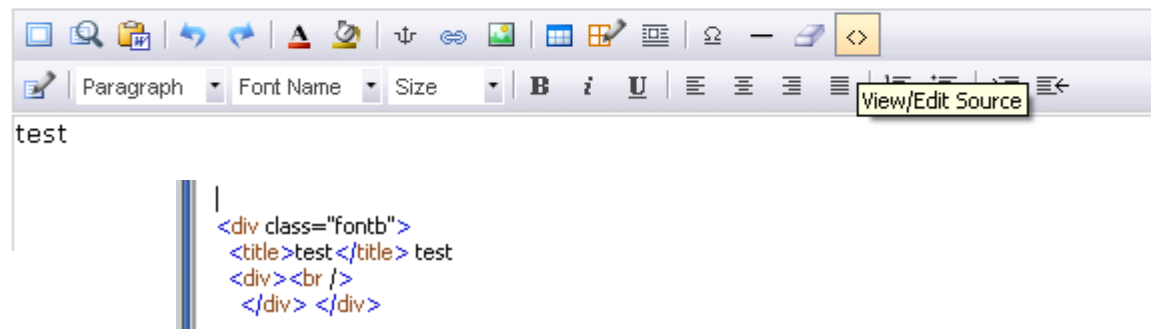


  [Edit HTML Pages](#) (click to expand)



 **Main Menu: Club Du**
 **Articles: test**
 **Articles: Custom Pag**

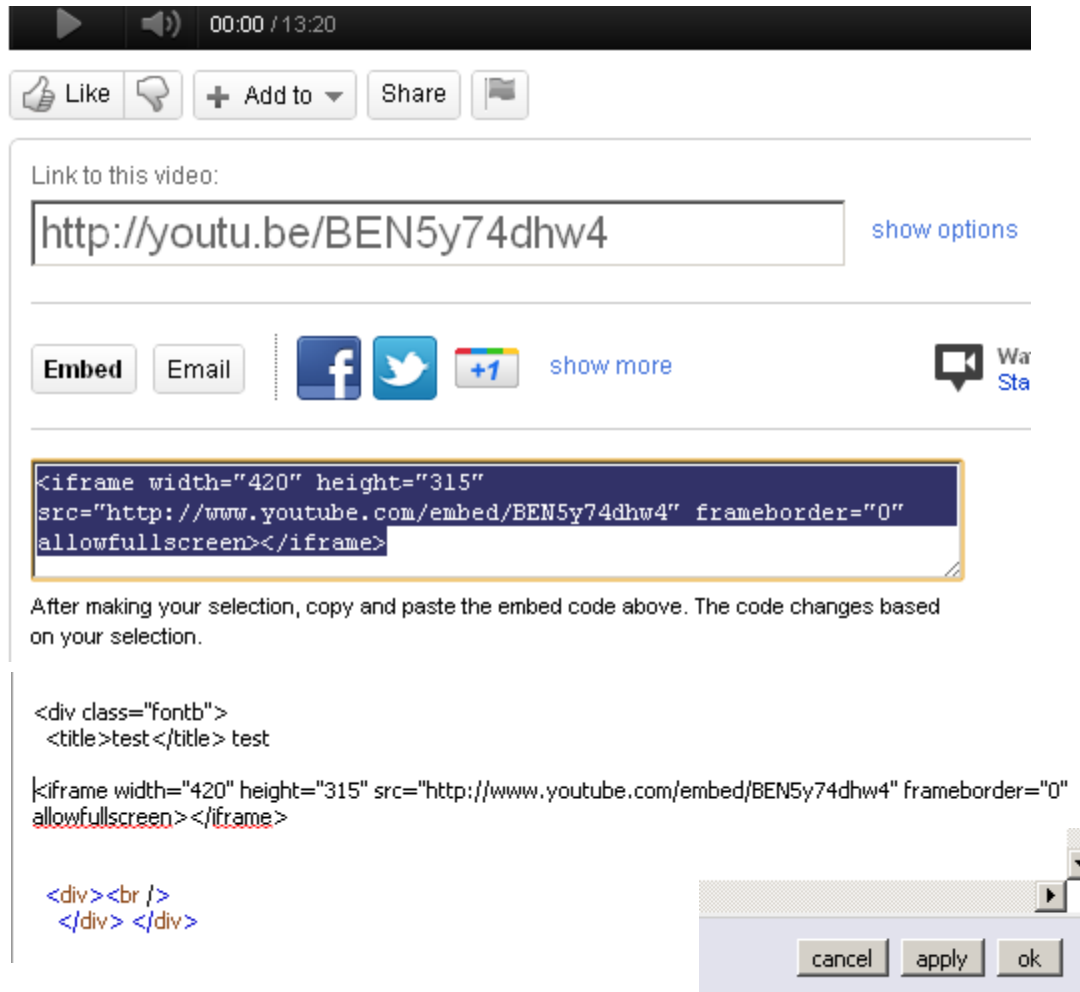
Protect any e-mail addresses entered below using javascript code. (If your page does not contain any e-mail addresses, you can re-edit the page and deselect this option.)



test

```
<div class="fontb">
<title>test</title> test
</div><br />
</div></div>
```

Embedding YouTube Video







00:00 / 13:20

Like Add to Share

Link to this video:

[show options](#)

Embed Email    [show more](#)  [Wa Sta](#)

```
<iframe width="420" height="315"
src="http://www.youtube.com/embed/BEN5y74dhw4" frameborder="0"
allowfullscreen></iframe>
```

After making your selection, copy and paste the embed code above. The code changes based on your selection.

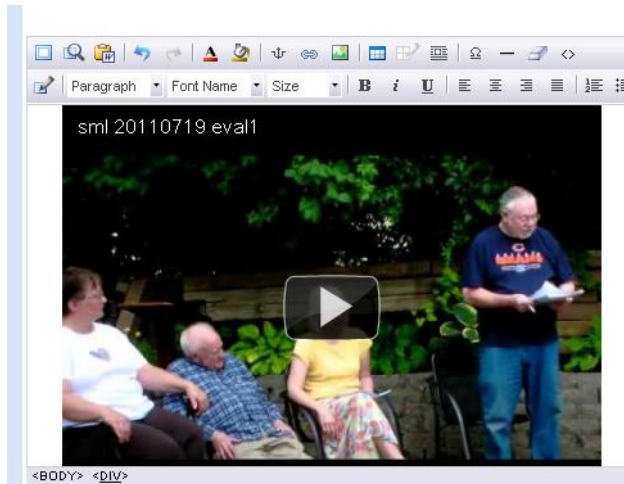
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<div class="fontb">
<title>test</title> test

<iframe width="420" height="315" src="http://www.youtube.com/embed/BEN5y74dhw4" frameborder="0"
allowfullscreen></iframe>
```

```
<div><br />
</div> </div>
```

cancel apply ok

Embedding YouTube Video



Embedding YouTube Video

- Demonstration of Embedding

Live Streaming

- Connect to the Web
 - Connect your Camera
 - Broadcast your meeting
-
- Ustream.tv
 - Livestream.com
 - Freedocast.com

USTREAM

 **livestream**

FREEDOCAST
Pioneers in Live Broadcasting

LiveStream.com



www.livestream.com/webcaster/?utm_source=website-home&utm_medium=header_promo

livestream webcaster tmtraining 1

CHAT PROMOTE RECORD ACTIVITY SETTINGS

VIDEO

Integrated Webcam Aspect Ratio

Frame Rate 13

Quality LOW MED HIGH

Click [here](#) to authorise Flash to access your camera and microphone

MONITOR LOCAL REMOTE OFF

GO LIVE RECORD ON

Input Volume 50

VU Meter

LIVESTREAM

GET HIGHER QUALITY Auto-live AUTO

CONFIGURE CHANNEL Add to Auto-pilot MANUAL

Add to VOD Library AUTO

Try the all new...
livestream procaster

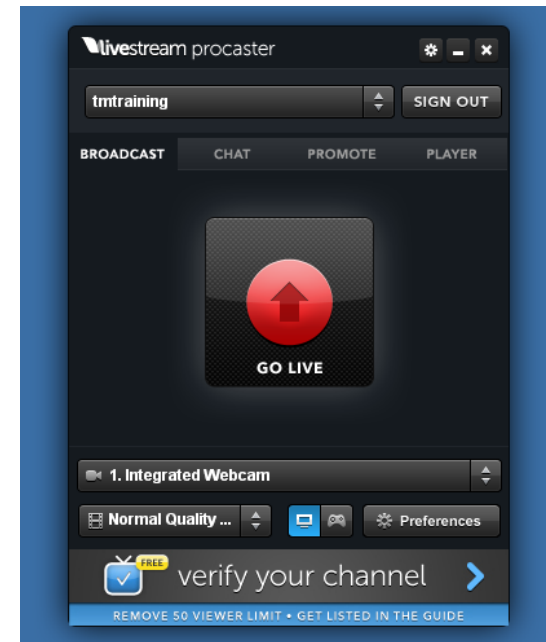
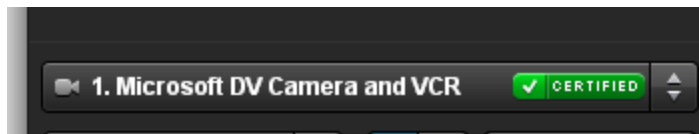
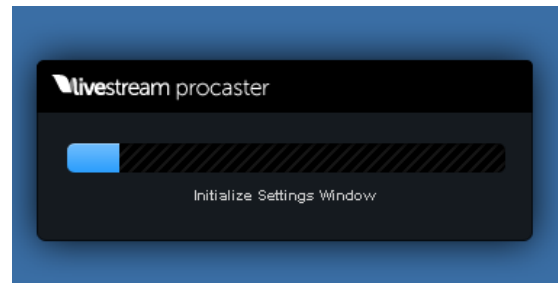
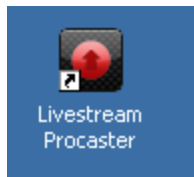
• SCREEN & GAME STREAMING
• HIGHEST QUALITY **FREE DOWNLOAD**

Adobe Flash Player Settings

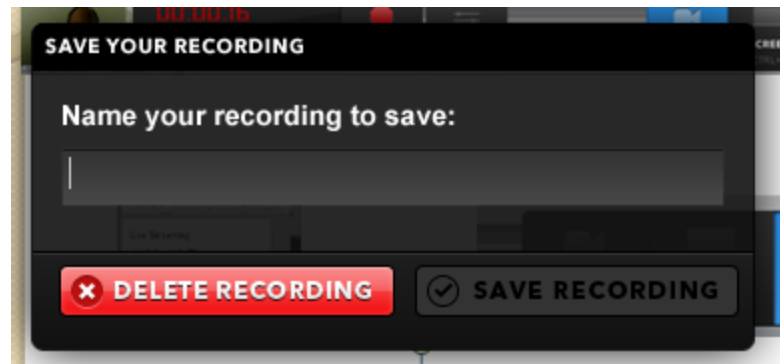
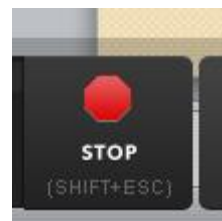
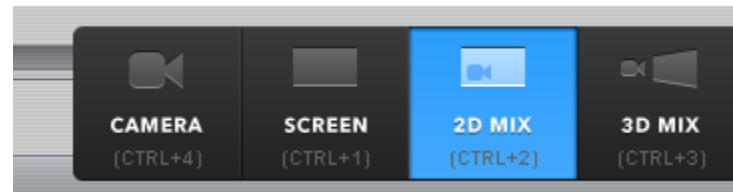
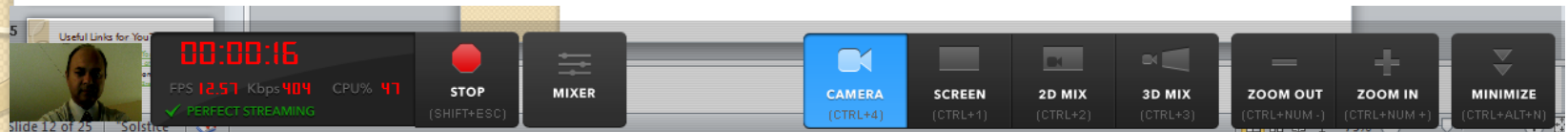
Camera and Microphone Access
cdn.livestream.com is requesting access to your camera and microphone. If you click Allow, you may be recorded.

Allow Deny

Livestream Screen steps



LiveStreaming contd...

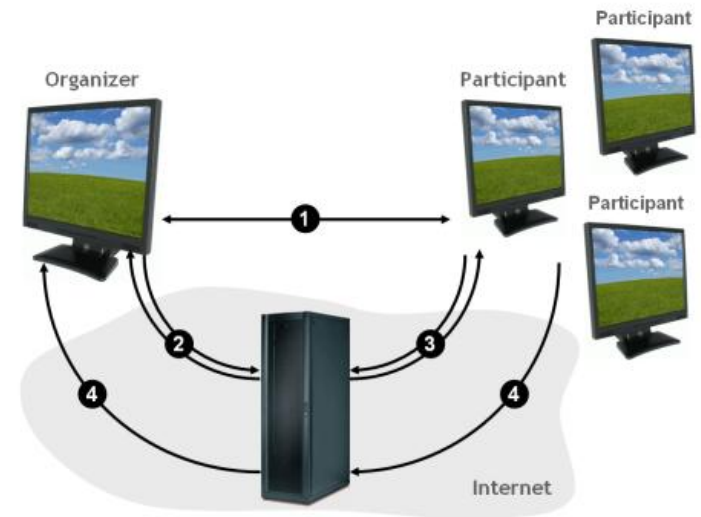


LiveStreaming Demo

- Demonstration of LiveStreaming using LiveStream Podcaster

Web Conferencing

- Live Meeting Over the Internet
- Each participant uses a computer
- Uses:
 - Live Presentation
 - Customer Support
 - Training
 - Meeting



Features

- Slide Show Presentation
- White Board
- Video sharing
- Sharing Screen
- Text chat
- Surveys/Polls

Tips

- Practice, Practice, Practice
- Plan ahead
- Check Camera to Computer Feed
- Camera movement – slow
- Audio
- Number of participants
- Check continuation of free service
- High Speed Internet (upload & download)

Web Conferencing Tools

Vyew (Free with Limited features)



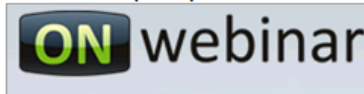
Mikogo (Absolutely Free!)



BigBlueButton (Free and Open Source)



OnWebinar (Free)



Yugma (Free with Limited features)



YuuGuu (Free with Limited features)



Adobe ConnectNow (Free with Limited features)



OpenMeetings (Free)



WebHuddle (Free)



Mikogo

<http://www.mikogo.com/product/screenshots/>

1. The Mikogo Panel (Windows)



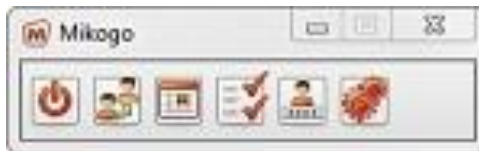
2. Mikogo Start Session



3. Account Information



4. Mikogo Panel – Registered User



5. Mikogo Participant List



Viewer: Join Session



Web Conferencing Tool

- Demonstration of Mikogo
- Demonstration of Vyew (if time permits)

Advantages

- Travel Cost savings
- Overcome distance limitations
- Record Meetings
- Share Applications
- Growing Trend

Disadvantages

- Technology challenges
- Missing Human Touch
- Location challenges



Handouts