

# The Distinguished Club Program (DCP)

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## Club Success Plan *How To Be a Distinguished Club*



### Why is being a Distinguished Club so Important?

Ask your club members why they joined and most likely they will tell you they joined to become better speakers. Your Toastmasters club's purpose is to provide a supportive environment in which members learn speaking and leadership skills. When your club provides plenty of speaking opportunities for members, members receive helpful evaluations. When there are enough members to conduct the program, members learn what they joined Toastmasters to learn.

The **Distinguished Club Program** helps your club accomplish its purpose by focusing on:

- **Club Success Plan:** The Club Success Plan is your club's documented path to earning educational awards and achieving membership growth. If you fail to plan, you are planning to fail.
- **Educational Awards:** The number of Competent Communicator (CC), Advanced Communicator Bronze (ACB), Advanced Communicator Silver (ACS), Advanced Communicator Gold (ACG), Competent Leader (CL), Advanced Leader Bronze (ALB), Advanced Leader Silver (ALS), and Distinguished Toastmaster (DTM) awards issued to members indicate your club's success in helping its members learn not only speaking skills but leadership skills as well.
- **Membership:** In order to properly conduct the educational program, a club should have at least 20 members. Membership turnover is unavoidable as members move, change jobs, or encounter other situations that take them away from the club. Your club should continually strive to bring in new members to combat the natural turnover, to provide a stronger leadership base, and to bring a flow of fresh, new ideas and personalities.

### How It Works

The **Distinguished Club Program** applies annually, running from July 1 through June 30. The program consists of 10 goals your club should strive to achieve (see over for details). World Headquarters tracks the progress of your club toward these goals throughout the year. To see how many goals your club has achieved, visit the Toastmasters International website at: <http://dashboards.toastmasters.org>, enter your club number in the 'Club Search' field, then click the search icon (🔍).

### Recognition Received

At year end, if your club earns recognition as a **Distinguished**, **Select Distinguished**, or **President's Distinguished Club**, World Headquarters will send your president an attractive ribbon for display on your club banner and a congratulatory letter. The ribbon and letter will be included with the year-end report.

# WORK THE DISTINGUISHED CLUB PROGRAM

## How It Works

The Distinguished Club Program is an annual program, running from 01 July through 30 June. The program consists of goals your club should achieve during this time period.

## Goals to Achieve

Following are the goals your club should strive to achieve during the year:

1. Two CCs                     \_\_\_\_\_  \_\_\_\_\_
2. Two more CCs            \_\_\_\_\_  \_\_\_\_\_
3. One AC/Bronze, AC/Silver or AC/Gold                     \_\_\_\_\_
4. One more AC/Bronze, AC/Silver or AC/Gold                     \_\_\_\_\_
5. One CL, AL/Bronze, AL/Silver or DTM                     \_\_\_\_\_
6. One more CL, AL/Bronze, AL/Silver or DTM                     \_\_\_\_\_
7. Four new members  
 \_\_\_\_\_  \_\_\_\_\_  
 \_\_\_\_\_  \_\_\_\_\_
8. Four more new members  
 \_\_\_\_\_  \_\_\_\_\_  
 \_\_\_\_\_  \_\_\_\_\_
9. Minimum of four club officers trained during each of two training periods  
First Training Period (June – August)  
President                    VP Education                    VP Membership  
VP Public Relations                    Secretary                    Treasurer                    SAA  
Second Training Period (Dec – Feb)  
President                    VP Education                    VP Membership  
VP Public Relations                    Secretary                    Treasurer                    SAA
10. One semiannual membership report and one club officer list submitted on time  
Semiannual membership report                    Club Officer List

*In addition, your club must meet a qualifying requirement. At year-end (June 30) your club must have: at least 20 members OR a net growth of at least 5 new members.*

**5 Goals – Distinguished**  
**7 Goals – Select Distinguished**  
**9 Goals – President’s Distinguished**

For your club’s Distinguished Club Program report go to:

<http://dashboards.toastmasters.org>

Look for the box on the left hand side that says “Club Search” enter your club number or name and click on the search symbol