

# Sponsoring Clubs, Club Sponsors, and Club Mentors

## Roles & Responsibilities

## What's in it for them?

### Sponsoring Clubs

Sponsoring clubs will support the forming new club and its members. Some ways to accomplish this is to:

- ▶ Present the demonstration meeting
- ▶ Offer encouragement and advice
- ▶ Attend the new club's charter presentation
- ▶ If practical and if desired, contribute to the prospective club's \$125 charter fee and/or the purchase of the new club's banner

- ▶ Earn the "Founder's Award" banner ribbon
- ▶ Provide opportunities for members to pursue advanced leadership goals
- ▶ Invest in the future of Toastmasters

### Club Sponsors

As a sponsor you will pass the baton of support and development for the new club to the club mentors after your responsibilities are complete. It's advantageous to keep the mentors informed about your activities with the new club, even if they aren't directly involved. This way, when it's time for the mentors to take over, they will be familiar with the club's progress and will be better able to foster the club.

Your duties as a new club sponsor are to:

- ▶ Support organization of the new club beginning as early as the first demonstration meeting
- ▶ Set up regular club meetings
  - ▶ Organize new members to give Ice Breakers & serve as functionaries
  - ▶ Bring experienced Toastmasters to serve as Toastmaster, General Evaluator, Speech Evaluators, Topic Master
  - ▶ Provide sample agendas and other introductory materials
  - ▶ Help publicize the club & close the sale
  - ▶ Gradually have new members fill the entire slate of club meeting functions
- ▶ Plan the charter party
- ▶ Transition support to Club Mentors
- ▶ Update Club Extension Chair on progress: [newclubs@aztoastmasters.org](mailto:newclubs@aztoastmasters.org)

- ▶ Invest in the future of Toastmasters
- ▶ Build teamwork skills
- ▶ Build a support network
- ▶ Develop organizational skills
- ▶ Earn credit toward the Advanced Leader Silver (ALS) award

### Club Mentors

Club Mentors are experienced members who usually join the newly chartered club and then provide support and guidance through the new club's first six months to one year. Mentors are the advisors and tutors for new clubs and have a great affect on the degree to which a new club succeeds. But rookie clubs aren't the only beneficiaries of the mentoring relationship.

Your duties as a new club mentor are to:

- ▶ Ensure the club is strong and fully functional
- ▶ Make sure officers understand their duties and have the tools they need to perform them
- ▶ Foster a culture of membership-building within the club
- ▶ Explain Toastmasters International's educational program
- ▶ Explain the Distinguished Club Program (DCP)

- ▶ Invest in the future of Toastmasters
- ▶ Build teamwork skills
- ▶ Obtain fresh perspectives
- ▶ Develop strategies & translate into action
- ▶ Earn credit toward the Advanced Leader Silver (ALS) award